

Reviewed By:	
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CITY OF DANA POINT

AGENDA REPORT

DATE: JUNE 5, 2007

TO: HONORABLE MAYOR AND COUNCILMEMBERS

FROM: MIKE ROSE, EMERGENCY AND SUPPORT SERVICES MANAGER

SUBJECT: COMMUNITY PREPAREDNESS EXPO

RECOMMENDED ACTION:

That the City Council authorize the Emergency Services Division to coordinate a Community Preparedness Expo to highlight disaster preparedness and response resources to the community on August 18, 2007.

ISSUE:

The Emergency Services Division and the Dana Point Community Emergency Response Team have conducted preliminary coordination efforts to produce a Community Preparedness Expo and are seeking City Council approval to formalize planning efforts, organize event sponsors and participants, and to advertise this event to the community.

BACKGROUND:

In prior years, the Emergency Services Division has not had the resources necessary to organize a major public event. The addition of a second person to the Division provided us the opportunity to place more focus on disaster preparedness outreach to the community. Our first outreach program, the Community Emergency Response Team (CERT), is rapidly becoming a success. Several of the "graduates" from our CERT program have completed all of the additional training to become part of our Advanced CERT program and have develop into an extremely valuable resource for the City.

This group of dedicated individuals has been conducting preliminary organization efforts, in coordination with the Emergency Services Division, to identify agencies and vendors interested in participating in a large public outreach program. These types of events are usually a great success and are always very well received by the attending

public. To date, we have approximately 35 interested participants and several generous sponsorships arranged to support this event.

DISCUSSION:

The Dana Point Community Preparedness Expo will demonstrate to the community the vast variety of resources that are available to respond in the event of an emergency. This will be accomplished through both static displays of various forms of response equipment and apparatus as well as informational booths. Additionally, it is our intent to focus specifically on the methods and means for the general public to prepare themselves and their families for a major disaster.

Following a major disaster effecting the area, emergency response personnel and resources may not be available to respond to everyone's need. In fact, advanced life support and professional rescue personnel could be delayed by as much as 3-5 days, depending on the severity of the disaster, the overall effect on the area and the condition of local infrastructure. It is this simple truth that makes personal preparedness efforts so critical. The Emergency Services Division, along with our Community Emergency Response Team members, intends to focus our community outreach efforts on the importance of everyone being prepared to survive on their own following a major disaster.

The Community Preparedness Expo will provide a "hands-on" experience for the attendees. They will learn about our local disaster preparedness efforts and our emergency response capabilities. More importantly they will have the opportunity to learn how to build a personal and family disaster preparedness kit, and many will leave with kits in hand. Participating agencies include: the Orange County Sheriff's Department, Orange County Fire Authority, California Governor's Office of Emergency Services, and the United States Coast Guard, Capistrano Unified School District, and many more. Along with these response agencies, several select vendors will be on hand with a variety of disaster preparedness kits and supplies.

In addition to these participants, several generous sponsorship offers have been made to support this event. Southern California Edison has volunteered \$2000, Smart & Final and Doctor's Ambulance have volunteered \$1000 each, and several others have offered \$500 sponsorships.

The event is being planned to take place at the Dana Hills High School Sports Park across from City Plaza. This venue allows for maximum exposure to the public driving by on Golden Lantern while providing plenty of space for our static displays, booths, and parking. This event promises to be a valuable, fun and family friendly learning experience for our community.

NOTIFICATION/FOLLOW-UP:

None

FISCAL IMPACT:

None at this time. However, the FY07-08 Budget includes \$15,000 for the Community Preparedness Expo.

ALTERNATIVE ACTIONS:

1. Other actions as deemed appropriate by the Council.

SUPPORTING DOCUMENTS: _____ **PAGE NO.**

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SUPPORTING DOCUMENT A

**Dana Point Emergency Prep EXPO
2007
Agency List**

Agency Name: South Coast Hospital Contact Name: Kate Contact Number : (949) 499-7202 Email:	Level of Involvement: Booth: Yes Static Display: No
Agency Name: Medical Reserve Corps Contact Name: Peggy Contact Number : (714) 83402335 Email: pmccormick@ochca.com	Level of Involvement: Booth: Yes Static Display: No
Agency Name: State Parks Contact Name: Jim Serpa Contact Number : (949) 433-9257 Email:	Level of Involvement: Booth: Yes Static Display:
Agency Name: Orange County EM Contact Name: Denise Bundy Contact Number : (714) 628-7054 Email:	Level of Involvement: Booth: Yes Static Display: No
Agency Name: Office of Emergency Service Contact Name: Sam Musgrave Contact Number : (562) 795-2900 Email: sam_musgrave@oes.ca.gov	Level of Involvement: Booth: Static Display:
Agency Name: Orange County Health Contact Name: Vicki Bowman Contact Number : (714) 560-6110 Email:	Level of Involvement: Booth: Yes Static Display: No
Agency Name: South Coast Water Dist Contact Name: Steve Sanchez Contact Number : (949) 248-2097 ext: 3401 Email: ssanchez@scwd.org	Level of Involvement: Booth: Yes Static Display:
Agency Name: USGS Contact Name: Erick Pounders Contact Number : (626) 583-7817 Email: epounders@usgs.org	Level of Involvement: Booth: Static Display:
Agency Name: USOS Contact Name: Jason Young Contact Number : Email: jyoung@usos.com	Level of Involvement: 2-4 people Booth: Yes Static Display: Life Guard Truck and supplies
Agency Name: CUSD Contact Name: Mike Beakman Contact Number : (949) 289-3498 Email:	Level of Involvement: 2 people Booth: No Static Display: CUSD Emergency Response Van

Agency Name: NOAA Contact Name: Ed Clark Contact Number : (858) 442-6016 Email: Edwin.Clark@noaa.gov	Level of Involvement: 2-4 people Booth: Yes Static Display:
Agency Name: Doctor's Ambulance Contact Name: Phil Robinson Contact Number : (949)951-6600 Email: probinson@doctorsambulance.com	Level of Involvement: 8-10 people Booth: Yes Static Display: Ambulance and first aid team
Agency Name: American Red Cross Contact Name: Michael Lee Contact Number : (714) 481-5325 Email: mlee@oc-redcross.org	Level of Involvement: 8-10 people Booth: Yes Static Display: Van and trailer. People and add on webpage
Agency Name: SONGS (SCE) Contact Name: Barbara Culverhouse Contact Number : (949) 368-8345 Email:	Level of Involvement: Booth: Yes Static Display:
Agency Name: OCS D Contact Name: Mark Levy Contact Number : (949) 248-3550 Email: mlevy@danapoint.org	Level of Involvement: 8-10 people Booth: Yes Static Display: Motorbikes, Bomb Squad, Helicopter, Hummer, search dogs and more
Agency Name: OCFA Contact Name: Dave Pierce Contact Number : (949) 347-2273 Email:	Level of Involvement: 10-15 people Booth: Yes Static Display: Fire Engine, Truck, USAR, HAZ-MAT, Search Dog, and more
Agency Name: USCG Contact Name: Anthony Turner Contact Number : (310) 908-6950 Email: dvc-ac@auxadept.org	Level of Involvement: 4-6 people Booth: Yes Static Display: 25ft Patrol Boat & Helicopter
Agency Name: UCI Rescue Contact Name: Chris Davison Contact Number : (949) 842-8197 Email: cbdaviso@uci.edu	Level of Involvement: Booth: Yes Static Display:
Agency Name: City of Dana Point CERT Contact Name: Todd De Voe Contact Number : (949) 248-3579 Email: tdevoe@danapoitn.org	Level of Involvement: 10-15 People Booth: Yes Static Display: 20' Trailer and Truck
Agency Name: National Disaster Search Dog Contact Name: Cleste Matescevac Contact Number : (888) 459-4376 X101 Email:	Level of Involvement: Booth: Yes Static Display:

Agency Name: KSBR Jazz FM 88.5 Contact Name: Terry Wedel Contact Number : Email:	Level of Involvement: Booth: Yes Static Display: Remote Feed
Agency Name: OCSO Harbor Patrol Contact Name: Erin Giudice Contact Number : (949) 637-1025 Email: egiudice.ocsd.org	Level of Involvement: Booth: Yes Static Display: Dive Team, Patrol Boat
Agency Name: Ocean Institute Contact Name: Jonelle Yamasaki Contact Number : (949) 496-2274 x 618 Email: jyamasaki@ocean-institute.org	Level of Involvement: Booth: Yes Static Display:
Agency Name: Dana Point PW Contact Name: Lisa Zawaski Contact Number : (949) 248-3584 Email:	Level of Involvement: Booth: Yes Static Display:

SUPPORTING DOCUMENT B**Dana Point Emergency Prep EXPO
2007
Vender List**

Vender Name: **Boundtree**
Contact Name: **Greg Caplan**
Contact Number : **(760) 696-7248**
Email: **gcaplan@boundtree.com**

Vender Name: **Quakekare**
Contact Name: **Matt Patera**
Contact Number : **1-800-952-9744**
Email:

Vender Name: **Custom Cellular Concepts**
Contact Name: **Cynthia**
Contact Number :
Email: **cynthia@customcelluar.com**

Vender Name: **CPR Savers**
Contact Name:
Contact Number : **1-800-480-1277**
Email:

Vender Name: **West Marine**
Contact Name: **Larry**
Contact Number : **619-540-7879**
Email: **laryg@westmarine.com**

Vender Name: **Earthquake Management**
Contact Name: **Sue**
Contact Number : **800-925-9744**
Email:

Vender Name: **AAA**
Contact Name: **Mike Lloyd**
Contact Number :
Email: **Lloyd.michael@aaa-calif.com**

Vender Name: **Smart & Final**
Contact Name: **Chris Covington**
Contact Number : **(760) 775-7620**
Email: **chris.covington@smartandfinal.com**

Vender Name: **CostCo**
Contact Name:
Contact Number : **(949) 240-3558**
Email:

Vender Name: **National Survival Supply**
Contact Name: **Ben Douwes**
Contact Number :
Email: **bdouwes@nationalsurvivalsupply.com**

SUPPORTING DOCUMENT C

**Dana Point Emergency Prep EXPO
2007
Sponsor List**

Platinum (\$2,000);

SCE

Gold (\$1,000):

Doctor's Ambulance

OC Metro

Costco

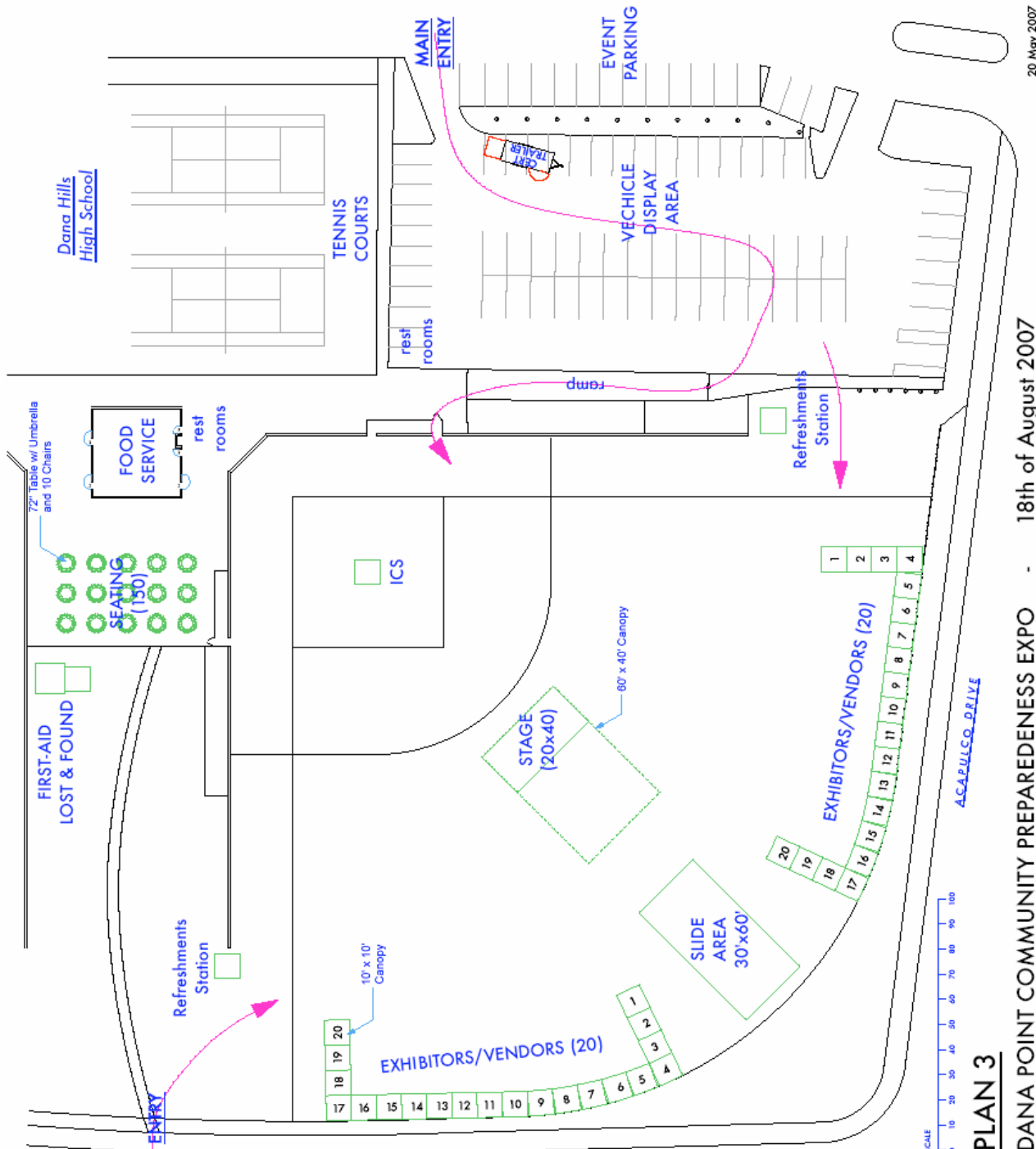
Silver (\$500):

BoundTree

South Coast Medical Center

Smart & Final

SUPPORTING DOCUMENT D



20 May 2007

PLAN 3

DANA POINT COMMUNITY PREPAREDNESS EXPO - 18th of August 2007

List of Exhibitors:

- 1) ARC
- 2) Animal Services
- 3) CHP
- 4) CUSD
- 5) Dana Point CERT
- 6) DP Police Services
- 7) Dana Point PW
- 8) Doctor's Ambulance
- 9) KSBR
- 10) Medical Resv. Corps
- 11) Nat Dis Search Dog
- 12) NOAA/NWS
- 13) Ocean Institute
- 14) Office of Emer Services
- 15) OCEM
- 16) OCSD Harbor Patrol
- 17) OCFA Fire Safety
- 18) OC Health
- 19) OCSD Recruit
- 20) RACES / SORA
- 21) SONGS (SCE)
- 22) SC Water District
- 22) So Coast Hospital
- 23) State Parks
- 24) US Coast Guard
- 25) USGS
- 26) USOS
- 27) UCI Rescue
- 26) ...

List of Vendors:

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)
- 11)
- 12)
- 13)
- 14)