

**CITY OF DANA POINT**  
**AGENDA REPORT**

Reviewed By:	
DH	_X_
CM	_X_
CA	_

**DATE: APRIL 9, 2003**

**TO: CITY MANAGER / HONORABLE MAYOR AND CITY COUNCIL**

**FROM: SHERYL LINDSEY, DIRECTOR OF ADMINISTRATIVE SERVICES**

**SUBJECT: CONSIDERATION OF FINANCIALLY SUPPORTING THE  
"FRIENDS OF YOUTH" EVENT OF THE BOYS & GIRLS CLUB  
OF CAPISTRANO VALLEY**

**RECOMMENDED ACTION:**

That the City Council (1) be a "Supporting Sponsor" of the Boys & Girls Club of Capistrano Valley's annual "Friends of Youth" event in the amount of \$1,000; and (2) authorize the use of Reserve for Service Enhancement funds for this expenditure.

**DISCUSSION:**

James Littlejohn, Executive Director of the Boys & Girls Club, recently requested that the City be a Sponsor of their annual "Friends of Youth" breakfast event, to be held April 22, 2003. This event has 3 levels of sponsorship:

- Major Sponsor: \$2500
- Supporting Sponsor: \$1000
- Contributing Sponsor: \$500

Staff recommends contributing \$1000 as a Supporting Sponsor.

As Council is aware, the Boys & Girls Club provides numerous excellent programs and activities for the youth of Dana Point and surrounding communities. The City annually sponsors their teen outreach program and has been supportive of various agency events over the years.

The attached flyer outlines the Friends of Youth event sponsorship levels.

**FISCAL IMPACT:**

There is currently \$1,000 available in the Reserve for Service Enhancement budget to fund this event.

**SUPPORTING DOCUMENT:**

[A. Friends of Youth sponsorship levels](#)

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Supporting Document A

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**BOYS & GIRLS CLUBS**  
OF CAPISTRANO VALLEY

**Boys & Girls Clubs of Capistrano Valley**

**"FRIENDS OF YOUTH"**  
**Power Breakfast 2003**  
**Tuesday, April 22, 2003**

Sponsorship Information

**Major Sponsor - \$2,500 Contribution**

Inner Circle Table for 10 Guests  
Recognition as *Major Sponsor* in all media releases  
Listing as *Major Sponsor* on all flyers and posters distributed  
Large sponsor banner at the event  
Listing as *Major Sponsor* in the event program

**Supporting Sponsor - \$1,000 Contribution**

Reserved seats for five guests at the event  
Listing on posters and flyers of supporting role  
Banner recognition at the event  
Listing as a *Major Sponsor* in the event program

**Contributing Sponsor - \$500 Contribution**

Reserved seats for two guests at the event  
Banner recognition at the event  
Listing as a *Contributing Sponsor* in the event program